

DR. MUHAMAD HARIZ MUHAMAD ADNAN

Digital Transformation Certified Trainer,
Lecturer and Entrepreneur

dr.hariz.com





Summary

Personal Profile
Academic Profile
Certifications
Expertise
Clients
Awards
Gallery
Contact Details

Personal Profile

Hi, I'm Dr Hariz

I am a trainer who specializes in digital transformation, digital marketing, IT and technopreneurship. I am a certified eUsahawan Trainer by MDEC and certified NCS and HRDF trainer. I have been blessed with the opportunity to share my expertise and knowledge with more than 600 entrepreneurs in Malaysia, Brunei and India. My passion is to help more entrepreneurs to embark the digital transformation journey.

Co-founder, AUTO SOFT

Certified Trainer,
eUsahawan MDEC

Senior Lecturer
Universiti Pendidikan
Sultan Idris



Academic Profile

PHD IN INFORMATION TECHNOLOGY, UTP, 2019

- Specialization: Artificial Intelligence, Cloud Computing, Business Negotiation

MSC. (COMPUTER SCIENCE), USM, 2013

- Specialization: Data Mining, Artificial Intelligence, Childhood Obesity

BACHELOR OF COMPUTER SCIENCE, USM, 2008

Major Computing & Software Engineering, Minor in Management)

Certifications



- HRDF Certified Trainer
- eUsahawan MDEC Certified Trainer
- NCS Certified Trainer
- Facebook Blueprint Media Buying Professional
- Inskan BFTP
- Google Ads (2020)
- Microsoft Innovative Educator (MIE)

EXPERTISE

Entrepreneurship

Business Model Canvas, design thinking, income generation, costing and maintaining the business

Technopreneurship

Technology for business

Digital Marketing

The strategy, free and non-free digital marketing tools such as Canva, Google My Business, Website, SEO, WordPress, Google Sites and Live streaming

Social Media Marketing

Marketing techniques and copywriting for Facebook, Instagram, WhatsApp and others

EXPERTISE

Information Technology

Coding language such as C++ and Java

IR4.0

Artificial Intelligence, Cloud Computing, Data Analytics

Tools

Microsoft and Google Tools

Codeless

Start building prototype or apps without using codes

CLIENTS

Past Trainings

Agency



University / College



International Org.



Delhi Technical Campus
Affiliated to GDSP University, New Delhi • Approved by AICTE & Council of Architecture



AWARDS

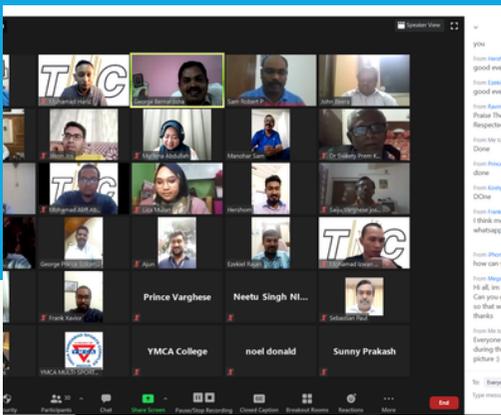


eUsahawan Top Trainer

CSR Award 2020



GALLERY



CONTACT ME

drhariz.com

**I'd love to
hear from you!**

MOBILE

017-4311215

EMAIL ADDRESS

hariz.b.adnan@gmail.com

ADDRESS

No 20, Jalan Bernam Perdana 9,
Taman Bernam Perdana, 35900,
Tanjung Malim, Perak

FOLLOW ME

Facebook : <https://www.facebook.com/drmuhamadharizadnan>

Instagram: https://www.instagram.com/dr_hariz

Youtube: [Muhamad Hariz Muhamad Adnan/](#)